

Product Specialist, Sales and Marketing

Package: Associate Level Remuneration (Neg)

Location: London

Summary:

One of the leading investment advisors in the Hedge Fund industry are currently looking for a Product Specialist within their Sales and Marketing team.

Role Purpose

Provide Sales and Marketing support for all Alternative Investment Products globally. This includes co-mingled funds of hedge funds, institutional mandates, real estate and private equity.

Responsibilities

- Responsibility for the creation/ enhancement of all marketing materials, documentation and web-site changes.
- Co-ordinate the marketing of new Products including road shows.
- Ensure that RFP's are completed in an efficient and timely manner.
- Assist in raising AUM in alternatives held by both institutional clients and Private Bankers.

You will need to have a good knowledge of fund management, preferably in alternative investments and experienced in sales and marketing of alternative investment products to private bankers and institutional clients.

Reference: TU/10905